



**World Trade Centers
Association**

NEWSLETTER 01/04 (January 04)

WTC Bremen Certified

In September 2003 the World Trade Center Bremen (WTC) was certified according to the international standards of the World Trade Center Association (WTCA). These standards correspond approximately to the DIN EN ISO 9000 standards and assure that all Centers provide consistent and reliable service to businesses and individuals around the world.



In addition to the mandatory category 'Trade Information Service', the WTC Bremen, which is operated by the Bremer Investitions-Gesellschaft mbH (BIG Group), gained WTCA certification in the categories 'Tenant Services', 'Conference Facilities' and 'Exhibit Facilities & Services'. The WTC Tenant Services not only achieved the maximum score, but also the 'Best Practice Award' for an extraordinary performance. So far, this award has only been assigned twice in this category, namely to the World Trade Centers in Sao Paulo und Mexico City. In 1994, the World Trade Center Association, with the assistance of Sirota Consulting, New York, established service standards for each of the major services and programs that a World Trade Center offers to its members, tenants, local businesses and daily visitors. Among the close to 300 WTCs in 92 countries, some 60 have been certified as yet.

Chinese New Year Celebrated in WTC Bremen

Once again the WTC Bremen opened its doors for the celebration of the traditional Chinese New Year. Approx.

500 guests together with Dr. Yamei Leng from China Dialog welcomed in the "Year of the Monkey" on January 24, 2004. The Bremen State Secretary for Cultural Affairs Elisabeth Motschmann greeted the numerous supporters of China who gathered to take part in a two-hour trip through the culture and traditions of Chinese New Years.



Full House at Chinese New Year Party

In addition to the theater and live performances many stands with information, arts and crafts and traditional Chinese food rounded off the evening true to the Chinese tradition.

"TeamArbeit für Deutschland" Comes to Bremen

'TeamWork for Germany' is an initiative from the Federal Ministry of Economics and Labor together with dedicated citizens from politics, church, culture, business and community. Increasingly, people from all community groups are coming together because of the desire to create a network to work against unemployment.



The initiative is being carried out all over Germany. Approximately 50 campaign days are planned, where private activities, projects and noteworthy examples from businesses and people previously looking for work will be presented.

On February 26, 2004 the first of these campaign days will take place in the WTC Bremen. The Federal Minister of Economics Wolfgang Clement and the President of Bremen Senate Dr. Henning Scherf are expected to visit the WTC at 12:30.

Business Centre Bremen acquires the Inlingua Language Center

From the beginning on, the Bremen Business Centre, headed by Ms. Eileen Westermann, has been a tenant in the WTC Bremen. Ms. Westermann knew the building back in its beginning days and has stayed loyal since. Beginning in 2004 the range of the Business Centre has been expanded to include the Inlingua Language Center as well.



With the addition of the Center, as of Spring 2004, open language classes will be offered in the WTC Bremen. The accommodations for the Center on the fifth floor will be expanded, with many thanks for their cooperation to businesses Lartey Fruits and ICM who will be moving in-house. Information for course offerings can be obtained through either +49-421/1690303 or per e-mail at info@inlingua-bremen.de.

10 Years for the Free Art School of Bremen – Anniversary Event in WTC

This year the Free Art School of Bremen celebrates 10 years in existence.

As the school was founded, arose the vision of a building with studios, workshops, and devoted artists who wanted to pass their knowledge and understanding on to children, teenagers and adults.

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After 10 years this vision has almost become a reality. Moving last semester from the school Lothringer Straße, which is due for renovation, to the private rooms in the Plantage 13, the new semester began in their "own" rooms.



The exhibit for 2004 will be displayed from February 9 - 28 in the WTC Bremen. Mayor Hartmut Perschau will be officially opening the exhibit on February 7, 2004 at 16:00.

Internet Connections in WTC Bremen

For a flat rate of only 25.- Euro per month the WTC Bremen is now offering its tenants the possibility to connect two computers to the internet. The connection offered through the WTC is up to 150 times faster than an ISDN connection and is online 24 hours a day. By request, an e-mail address (companyname@wtc-bremen.com) and a firewall can be provided. If your business might be interested please contact Ms. Kathrin Szostek directly.

After Work Club in WTC Bremen

The last Thursday of every month the WTC Lounge is reserved from 17:00 to 19:00 for the WTC Bremen After Work Club. In a relaxed atmosphere, all tenants of the WTC are invited to kick-off the evening, in the WTC Lounge on the fifth floor. Now that we have had four successful events we are pleased to be continuing in the New Year.

Planned dates so far are January 29, February 25, March 25, and April 29, 2004. Please meet after work in the WTC Lounge on the fifth floor.



The WTC Lounge at the 5th Floor of WTC Bremen

After the last date in April, there will presumably be either a summer break or further get-together in the inner courtyard. The WTC Bremen team is looking forward to seeing you!

Your Contact Partners in WTC Bremen:

Center Manager:
Arne Petersen 174 66-26

Event Service:
Bärbel Arend: 174 66-23

Tenant Service:
Kathrin Szostek: 174 66-13
Elisabeth Breidbach 174 66-16

Reception and Service:
Anke Fürst: 174 66-0
Ines Schultze: 174 66-0

Technical Service:
Michael Albers: 174 66-19
Waldemar Dlugosch: 174 66-63

World's Largest Bio Papaya Grower and New Tenant in WTC Bremen

A success for Bremen: Bremen Business International as part of the Bremen Investitions-Gesellschaft (BIG), which is responsible for international acquisitions, has attracted the world's largest bio papaya producer to the Hanseatic City Bremen. Since October 1, 2003 the Bremen branch of Lartey Associates (Gh) Ltd. has settled in the World Trade Center.



Henry Lartey, Managing Director of Lartey Associates Bremen Ltd.

The company from Ghana, produces and distributes not only bio papayas but also pineapples and passion fruit. The supermarkets Plus and Tesco already count as regular customers of Lartey Associates. In the near future the products will also be distributed from the Bremen branch throughout Germany and then Europe as well.

Henry Lartey, the head of Lartey Associates Bremen Limited, admits that since the news of his expansion plans for the company have become public sales have quadrupled. Because of the positive development, within the next two-year another three positions will be created in the Bremen office.

If you would like to contact the office they can be reached under: 0421-2427959 or lartey.associates@larteyfrut.de

Trade Opportunities Through the WTC Bremen

New on the homepage of the WTC Bremen located at www.wtc-bremen.de, requests for international business and cooperation contacts from other World Trade Centers will now be posted on the website. The postings can be found under the link 'Trade Information Services'. The opportunity is also available for tenants of the WTC Bremen to post their own Trade Opportunities, free of cost on the WTC website. The WTC Bremen will also be offering the possibility to send selective business requests through our Online-Services at the World Trade Centers Association directly per e-mail on particular regions. Any tenants with requests or questions please contact Ms. Elisabeth Breidbach directly at 174 66-16.