



World Trade Centers Association

NEWSLETTER 01/05 (May 2005)

New Loans Program for Medium-Sized Businesses to start in Fall 2005

In the fall 2005, the Bremer Aufbau-Bank GmbH („Bremer Bank for Economic Expansion“), subsidiary of the Bremer Investitions-Gesellschaft mbH (BIG), is going to start, in close coordination with the Bremen Senator for Economics and Ports, a new support program at reduced rates of interest. Bremen and Bremerhaven based medium-sized businesses, start-ups, and freelancers shall be supported in their long-term investment projects and their financing of capital equipment. The conditions shall presumably be by far more favorable than those of the KfW Mittelstandsbank. With this program, the Senator for Economics and Ports und the Bremer Aufbau-Bank aim to improve the climate for investment and the economic situation in the Federal State of Bremen.

Further information: Bremer Aufbau-bank, Tel. 0421-9600 413, E-Mail: kai.sander@bab-bremen.de.

Award of the German Foreign Trade

For the fourth time already, the Prize of the German Foreign Trade shall be awarded in Bremen. Not any longer the international business is a domain of large-scale enterprises. A lot of medium-sized businesses are very successful on the world market. In order to put these outstanding individual achievements of medium-sized businesses to the public, the ‚Award of the German Foreign Trade‘ is advertised. The awards show will take place on the occasion of the ‘6. Deutscher Außenwirtschaftstag’ (German Foreign Trade Fair) on 13th September 2005 at the Bremen Fair Center.

The goodwill prize is unique in Germany and is offered by the responsible supporters of the German Foreign Trade Fair. Every medium-sized business, irrespective of the industry sector, can apply for the prize, provided it offers a proven record of re-

markably successful international business activities. It may be a manufacturer or a supplier, a classic foreign trader or a service provider, such as in the field of logistics or storage. Innovative achievements in production, marketing, purchase and sale or service shall be awarded with this prize.

Formless applications can be sent by 15th July 2005 to the Bremen Fair (Messe Bremen).

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www.aussenwirtschaftstag.de

Industry Colloquium ‚Methods and Technologies for Autonomous Logistic Processes‘

The CRC 637 ‚Autonomous cooperating logistic processes‘ is the youngest Collaborative Research Centre of the Bremen University. Its logistics research focus coincides with a traditional core competence of Bremen’s industry. The first industry colloquium of the CRC 637 will take place on **29th September 2005 in the World Trade Center Bremen**. Here, experts from science and industry will present methods and technologies for autonomous logistic processes. The colloquium is geared towards managers and decision makers from logistics and industry, towards IT and software producers, and all who are interested in up-to-date logistic processes.

The program will start with the presentation of the state of research in autonomous logistic processes and an application in automobile logistics. In the following sessions researchers and representatives from industry will present and discuss concrete methods and technologies for autonomous control of logistic processes. Finally, the issue ‚Central vs. decentralised control of logistics‘ will be investigated in a round table discussion.

The colloquium language will be German.

Further details: www.sfb637.uni-bremen/industriekolloquium.html



Lecture Organized by the BREMEN UNITED STATES CENTER

On 20th June 2005, Mr. Michael Stevens, the U.S. Consul for Public Affairs in Hamburg, gives a lecture in the World Trade Center Bremen on ‘The Changing Face of America: Immigration, Integration, and the American Experience’.

Mr. Stevens will explain how America is being transformed from a society of European and African origins to one that incorporates peoples and cultures from everywhere.

The lecture, which will be given in English language, is open to the public and will take place in the WTC Conference Room I (ground floor). The entrance is free, admission at 6 pm.



Trade Fair ‚Promotional Gifts‘

On 25th May 2005 the trade fair ‚Promotional Gifts‘, organized by the Hagenbäumer Creativteam, will again take place in the foyer of WTC Bremen. 27 exhibitors will present their interesting and attractive collections of promotional gifts. The organizers look forward to a brisk demand, also on the part of the WTC tenants.

Art Exhibition

The artists group around Christa Höting will display their pieces of art in the WTC Bremen from 1st to 30th June 2005. Five artists present their paintings in acryl and oil in the WTC foyer. The opening of the exhibition will take place on 1st June 2005, 4 pm.

After Work Club

The next After Work Club will take place, as usual, on Thursday, 26th May 2005 from 5 to 7 pm at the WTC Lounge on 5th floor. The WTC Team looks forward to welcoming you on this occasion.

As of June, the After Work Club will pause due to the summer recess, in order to continue in September this year.



Summer Party 2005

This year's open-air summer party is scheduled for Thursday, 25th August 2005. Kindly prebook this date already, separate invitations will be sent out in due time.



Live-Music at the Restaurant ‚Seoul & Tokyo‘ (Ginseng)

Every Friday and Saturday, the WTC restaurant ‚Seoul & Tokyo‘ (entrance at Philosophenweg 18/20) presents live-music and karaoke.

Further information can be obtained directly in the restaurant or under Tel. (0421) 1 62 96 25.

New Service: The Mobile Massage at your Working Environment

Do you just now suffer from tensions of the shoulder, headaches, poor concentration, or a general state of exhaustion? Since a few weeks, Mrs. Gabriele Siedhoff offers to all WTC staff members a special holistic massage that is aimed to contribute to an improved concentration and a general regeneration.

The massage takes 20 minutes and can be carried out every first and third Wednesday of a month in the WTC room 4.29 (4th floor). The charges amount to € 13.00 at a time.

Please fix an individual appointment with Mrs. Siedhoff under Tel. (0421) 5 22 63 19.

New Tenants in WTC Bremen

Numerous companies have settled in WTC Bremen in 2005 so far:

- At the beginning of this year the **Bremen Keyports Marketing GmbH** has taken up its activities. The subsidiary of the ports management company bremenports GmbH & Co. KG has taken over the ports marketing responsibilities that were previously assigned to the Bremen Port Promotion Agency (Bremische Hafenvertretung e.V.) The company's office facilities are located on 2nd floor.

- Since January 2005 as well, the **German American Club Bremen** and the **Carl Schurz Society Bremen** have their domicile in WTC Bremen (3rd floor). Both associations endeavour to encourage economic, scientific, and cultural relationships between the USA and Germany and to strengthen personal contacts.

- The **Anschi GmbH** (office room 3. 3) was founded last year and imports toys, gifts, decoration- and promotional artikels from China.

- The **Bremen Odyssey Chemical GmbH** (3.32), subsidiary of Nanjing Odyssey Chemical Industry Co. Ltd., imports the chemical products of the parent company for the European and US market.

- Mr. Wei Li, managing director of the **Germina Industrieservice** (4.30/31), imports wood and wood processing machinery.

- The **Silver Stone International Trade GmbH** (1.64) is dealing with jewelry, gifts, and decoration articles and intends to also retail with these items in future.

- The **Indiastone Natursteinhandel GmbH** (5.9), founded by Mr. Krishna Ravindra end of last year, imports and exports processed semi-finished and finished products of natural stone.

- **Mr. Herbert Juniel**, Consultant, opened his office in WTC room 4.55 in April this year.

- Mr. Sven Monsig (**Monsig Handels-GmbH under foundation**) exports inter alia car trailers, chemicals, and polymers to the Middle East. His office is in room No. 3.61 on 3rd floor.

- Mr. Tom Beeck is working for the **Royal Caribbean Cruises** shipping company; his office is on 4th floor (4.8/9).

We should like to take this opportunity to offer all new tenants again a sincere Welcome to the World Trade Center Bremen!

The contact data of all WTC companies are available in the company directory on our website www.wtc-bremen.de.

New WTC Management

With effect from 2nd May 2005, Ms. Erika Becker, Prokurist of the Bremer Investitions-Gesellschaft mbH (BIG Group) and head of the BIG department marketing, acquisition & communication, has taken over the management of the World Trade Center Bremen.

Your Contacts Partners in WTC Bremen:

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