



World Trade Centers Association

NEWSLETTER 01/08 (February 2008)

Starterlounge - The Start-up Meeting

Within the last ten years, the **Bremen Business Start-up Initiative B.E.G.IN** has become the leading authority in the State of Bremen regarding business start-ups. On time for its anniversary in 2008, the well-established event series 'Starterlounge' has developed a new format. During each event, a panel of experts will analyze one specific area which is relevant for business start-ups. On 24 January 2008, the topic 'Successful on the market with marketing, acquisitions & co' was on the program in the World Trade Center. The Starterlounge was opened by Senator Ralf Nagel, the Bremen Minister for Economic Affairs and Ports. Four experts from the practice, Ingo Löbert (Brasilhaus Unternehmenskommunikation GmbH), Tanja Kürten (PR Commander GmbH), Sonja Kuhna (systemische Unternehmensberatung) and Jörg Dudziak (excite), discussed topics such as marketing strategies, acquisitions, advertising and public relations.



Senator Ralf Nagel addresses the guests of the Starterlounge

Delegation from Senegal Guest in the World Trade Center Bremen

On 8 February 2008, a delegation from Senegal, which was headed by the Vice Mayor of the City Rufisque (Dakar Region), Mr Mouhamadou Khalifa Gassama, visited the WTC. Purpose of the visit of the delegation in Bremen, whose extensive program also included an exchange of ideas with the Bremen Mayor Karoline Linnert, was the presentation of the Senegalese eco-

nomie policy and its development project for the city Rufisque (especially in the areas environment / sewage / energy and youth education and vocational training) as well as networking with German economy and sciences. The visit of the delegation was organized by Dagmar Sommerfeld and Malick Yero Ka from the German Africa Marketing Bremen (DAM).

Contact: contact@deutsch-afrika.de



Vice Mayor Gassama and his delegation in the WTC
(Photo: © DAM: Dagmar Sommerfeld HB 2/2008)

Regional Symposium 'Effect-orientated Youth Welfare Service'

On 27 February 2008, the a.m. symposium takes place in the WTC Bremen in the context of a model program existing since 2006 and organized by the Federal Ministry for Family Affairs, Senior Citizens, Women and Youth. The question about the effects of youth welfare is not only relevant with regard to the tight budgetary situation but is also asked in a professional political context and can also be found in the coalition agreement of the German Government. Focus of the four symposiums which take place during this month not only in Bremen but also in Berlin, Bonn and Stuttgart, are the experiences of the individual model locations, intermediate results of the evaluation and tangible implementations.

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www.wirkungsorientierte-jugendhilfe.de

Annual Art Exhibition 2008

FREIE KUNST SCHULE
Bremer

The annual art exhibition of the Freie Kunstschule Bremen is still to be seen in the WTC foyer until 28 February 2008. All artists look forward to sharing an active interest in their work.

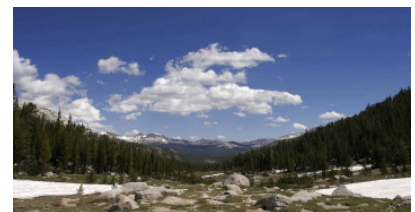
Manual - Craft - Work & Design arte factum Sales Exhibition

On Sunday, 2 March 2008 from 10 am to 6 pm, the popular craft show with over 70 exhibitors will again take place in the lobby of the World Trade Center Bremen.

Contact: Dietlinde Zacher, Phone/Fax: 0421.4449 17, zacher.arte@gmx.de

'Free Entry: Focus on Nature' Photo Exhibition of Kerstin Flathmann

From 3 to 31 March 2008 creations of the Bremen photographer Kerstin Flathmann can be seen in the foyer of the World Trade Center. This exhibition shows impressive photographs in colour as well as in black and white. During her travels Kerstin Flathmann records her impressions with the camera in a striking manner. She documents the moment and the reality.



„Californien“ Yosemite National Park

Opening hours: Mon - Thur 8 am - 6 pm, Fri 8 am - 5 pm.

Contact: Kerstin Flathmann, E-Mail: paxley@web.de

Expansion into the USA – Roundtable Discussion on 5 March 2008

Within the context of their cooperation partnership, Hampton Roads Economic Development Alliance, Virginia/ USA, and BIG Bremen – Economic Development invite companies who wish to orientate their activities on a stronger international level and who wish to expand into the USA. Practitioners from the United States and Germany will discuss with the participants current developments as well as individual questions regarding the US market and will provide an insight into their own experiences during the development of their US activities. The event will take place on 5 March 2008 at the Havanna Lounge (Börsenhof A, Am Dom 5). Registrations requested until 29 Feb. 2008 at the latest.

Further information and contact:
Brigitte Thieser, BIG Bremen,
Phone: 0421.9600-248
E-Mail: brigitte.thieser@big-bremen.de

Bremen Alternative Practitioner Day

Under the motto ‚Bremen Association of Alternative Practitioners from 1948 to 2008 – 60 Years of Responsibility for Health‘ the Bremen alternative practitioner day will take place on 8 March 2008 from 9 am to 5.30 pm in the World Trade Center Bremen. In six subject specific lectures new and renowned alternative therapies and diagnoses will be introduced and completed through tips from experience and practical exercises.

Contact: Klaus-Dieter Wischmann,
Phone/Fax: 0421.15020,
www.heilpraktiker.org

Internet Relaunch of INVEST IN GERMANY

Clear structure, modern design and even more content: The new web presence of INVEST IN GERMANY (www.invest-in-germany.com) is online – initially in the English version. From basic information about Germany to attractive investment opportunities, interested investors from other countries will find everything worth knowing about the business and technology location Germany. The site is continually updated. Further versions in other languages will become available during the following months.

World Trade 2007: Germany remains Export Champion

On the occasion of the presentation of the World Trade Report 2007 the WTO (www.wto.org) presented the pre-

liminary data regarding the world trade 2007, which again highlight the worldwide competitiveness of the German economy. According to this data Germany remains export champion before China in the goods category. „High quality of the products and technological innovation,“ so the State Secretary in the Federal Ministry of Economics, Dr. Bernd Pfaffenbach, „are crucial for the German export success and will finally pay off.“

The World Trade Report 2007 is mainly dedicated to the 60th anniversary of the multilateral world trade system which came into effect on 1 January 1948 as the General Agreement on Tariffs and Trade (GATT). The 23 contract parties of that time have now become 151, which all pursue although partly with different interests a liberalisation strategy of the world trade.

Internet Leased Line in WTC Bremen

The technical support and service of the WTC Internet connections have recently been taken over by Bremen Briteline GmbH.

Contact:



Phone: 0421.22489-0
E-Mail: technik@briteline.de

The Mobile Massage at your Working Environment

For three years now, Gabriele Siedhoff has offered to all WTC staff members a special holistic massage that is aimed to contribute to an improved concentration and a general regeneration. The massage takes 20 minutes and can be carried out every first and third Wednesday of a month in the WTC room 2.62 (2nd floor). The charges amount to € 15.00 at a time. Please fix an individual appointment with Ms Siedhoff, if desired, under Phone 0421. 5226319.

New Tenants in WTC Bremen

During the last few weeks the following companies have settled down in the World Trade Center Bremen:

• Exact Software Deutschland GmbH



On 1 December 2007 Exact Software Deutschland GmbH established its Bremen branch office on 3rd floor of the WTC. The company belongs to the worldwide operating Exact Group and has its German head office in Munich. As one of the leading providers for the region Germany/Austria/Switzerland it offers integrated

business software solutions for medium-sized regionally or globally operating businesses.

• Bremer ComfortBusiness GmbH

Likewise since 1 December 2007 the newly established consultancy Bremer ComfortBusiness GmbH, managed by Dr. Hajo Fischer, is resident in WTC Bremen, Room 2.84.

• Umschlag & Industrieservice Marek Grysko

Since 1 December 2007, too, Mr Marek Grysko offers his handling & industry services from WTC Bremen (Room 3.9/10).

• MCI Congress-Partner GmbH



Congress Partner GmbH / MCI - Berlin Office, managed by Ms Gunda Stickan, relocated their

Bremen branch to the WTC on 1 Feb. 2008 (Room 3.81/82). MCI Group, founded in 1987 in Geneva, is stated to be the foremost global association, communications and event management company.

The contact data of the WTC tenants are available in the company directory on www.wtc-bremen.de

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Your Contact Persons in WTC Bremen:

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