



World Trade Centers Association

NEWSLETTER 02/08 (July 2008)

Social Democratic Party Leader Visits WTC Bremen

The second event of the series 'Dialogue Germany – Close to the People', organized by the Social Democratic Party's headquarters in Berlin was held on 28 March 2008 at the World Trade Center Bremen. State Prime Minister Kurt Beck delivered an impromptu address followed by a panel discussion with the President of the Bremen Senate, Mayor Jens Böhrnsen, and Uwe Beckmeyer, Social Democratic member of the Bundestag.



State Prime Minister Kurt Beck and the President of the Bremen Senate, Mayor Jens Böhrnsen in the WTC Bremen



Support for Chinese Market Entry

China's meteoric industrialization has made involvement in the Chinese market increasingly attractive to many German enterprises. The German Chamber of Commerce Shanghai developed a special services bureau to support German companies' market entry in China called **econet China**, which offers industry-specific information and services. The initiative is also intended to support German-Chinese cooperation on environmental projects. On 2 June 2008 BIG Bremen's economic developers held a presentation entitled 'Your Opportunity in the Chinese Market' at the Bremen WTC which provided detailed information about econet China as well as market access opportunities and prospects.



Magali Menant,
Head of econet
China

Further Information:
www.econet-china.com

Art Exhibition ANCESTRAL

Works by Peruvian painter and object artist **Reynaldo Ari K'akachi** are on display at WTC Bremen until 31 July 2008. K'akachi styles himself a wanderer between worlds. Despite having relocated to Germany in 1996, he draws much energy and inspiration from regular visits to Lima. His work typically connects the fullness of all cultures and mythologies to Modernity and takes the viewer on a journey through his fantastical worlds.



Reynaldo Ari K'akachi: Ayarachi en verde

Opening hours: Mon - Thur 8 am - 6 pm,
Fri 8 am - 5 pm.

'Invest in Germany' and the German Bi-National Chambers Abroad agree to tighter Cooperation in Foreign Activities

Germany's inward investment promotion agency, Invest in Germany, and the German Bi-national Chambers Abroad (AHK) will cooperate more closely in the future. The heads of both institutions, Dr. Martin Wansleben (DIHK, the

AHK's umbrella organization) and Michael Pfeiffer (Invest in Germany), signed a corresponding agreement in the run-up to the AHK World Conference which recently took place in Berlin. Invest in Germany courts foreign investors, informs about investment possibilities and general conditions in Germany and advises on all questions pertaining to the investment. In addition to its headquarters in Berlin, the company currently has eight foreign offices.

The German Bi-national Chambers Abroad (AHKs) are active in 80 countries where they advise both German and domestic businesses that are active in bilateral business activities.

Further information:
www.invest-in-germany.com



New Appointment to BIG Office in Shanghai

On 1 April 2008 Ms Wang Lu began her engagement at the Shanghai Office of BIG Bremen – Economic Development. As a former long-time project manager at the Shanghai Office of the German Chamber of Commerce, Ms Wang is well grounded in German-Chinese cooperation strategies, market observation, local business connections and the organization of delegations.



Wang Lu

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swissôtel BREMEN

The grand opening of the new Bremen 5-star hotel **Swissôtel** will take place on 27 August 2008, following extensive work to rebuild, renovate and modernize the building, which is located on Hillmannplatz, right next to the WTC. As one of the city's largest hotels, Swissôtel Bremen offers 230 elegantly appointed rooms that guarantee individuality, comfort and design. The Hillmann's restaurant provides a classic cuisine modern interpreted with seasonal and regional influences.



Lounge and Bar invite with its stylish design and warm colours to relax and escape from the rigours of the day. One of Bremen's biggest ballrooms for up to 700 guests is available.

Contact: Anja Schönherr,
Director of Sales and Marketing
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International Congress at the WTC Bremen

The first Joint Meeting incorporating the 18th Annual Meeting of the German Society of Cytometry (DGfZ) and the 8th Euroconference of the European Society for Clinical Cell Analysis (ESCCA) will be held from 16 to 20 September 2008 at the World Trade Center Bremen. Both annual meetings are recognized among the most relevant educational meeting for professionals dedicated to various fields of Cytometry, Cell Analysis, Cell Biology etc. In total some 500 participants are expected, arriving from Germany and other central European

countries. Attendees will experience a number of first class lectures. Thus, the joint meeting will provide a unique opportunity to establish direct links to international scientists and practitioners working in the mentioned fields of expertise.

Further Information:
www.dgfz.org/congresses_1_3.html

Flights without Passports

Three months after the expansion of the Schengen area, the EU eliminated the last passport requirements among all 24 Schengen countries (Austria, Belgium, Czech Republic, Denmark, Estonia, Finland, France, Germany, Greece, Hungary, Iceland, Italy, Latvia, Lithuania, Luxemburg, Malta, Netherlands, Norway, Poland, Portugal, Slovakia, Slovenia, Spain, Sweden) on 30 March 2008. Border control now only checks passports of passengers traveling to, or from, a destination outside of the Schengen zone. Passengers from Schengen countries land directly in airport areas without passport checks. Personal identification at airports, however, will still be required for identification and security purposes, even within the Schengen zone.

New Tenants in WTC Bremen

During the last few weeks the following companies have settled down in the World Trade Center Bremen:

- **PBSR Marine Agencies Limited**

Als a WTC tenant of many years, Mr Krishna Ravindra, Managing Partner of BremStone Lotus Limited, also established his newly founded logistics firm PBSR Marine Agencies Limited at the WTC, which is to be found on 2nd floor, Rooms 2.23/25.

- **Maxx Trading GmbH**

Since 1 June 2008 the a.m. company, wholesale dealer of high-quality office furniture, is resident in WTC Bremen (Room 3.33).

- **Maren Krebstakies, Broker**

Likewise on 1 June 2008 the broker Maren Krebstakies who is engaged in real estate and financing services, opened her office in WTC Bremen (Room 3.80).

The contact data of the WTC tenants are available in the company directory on www.wtc-bremen.de

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