



World Trade Centers Association

NEWSLETTER 02/09 (May 2009)

Taiwanese Business Delegation visiting the World Trade Center

On 21 April 2009 a Taiwanese business delegation comprising eight Taiwanese supplier companies of the wind energy sector and the Taiwanese wind energy association, visited the WTC Bremen on the occasion of the Hanover Fair 'Energy'. After a presentation on Bremen as business location by 'BIG Bremen – Economic Development', Dr. Karin Jahn from the Bremen Energy Institute spoke about the German wind energy market. Subsequently Mr Johannes Dimas from Germany Trade & Invest answered to questions about renewable energies. The visiting program also included visits to the German producers of wind energy plants Enercon and Fuhrländer as well as to Siemens Energy in Bremen. The mission was organized and accompanied by econet Taiwan and the German Trade Office in Taiwan.



Delegation from Taiwan visiting WTC Bremen

German Foreign Trade Award

Within the 8th German Foreign Trade Congress, taking place on **24 and 25 November 2009** at the Bremen Congress Center, the German Foreign Trade Award will be awarded for the sixth time, ceremoniously presented in the festive environment of the historical Bremen City Hall. The distinction is unique considering the supporting organizations which represent the German economy as a whole, and also in view of the high media attention and the connection of the award to the German Foreign Trade Congress being the most important German expert conference on foreign trade. Foreign trade companies of any sector with headquarters in Germany can apply for

the award. Applications are to be submitted by **20 October 2009** to Mr Gregor Wolf, Bundesverband des Deutschen Groß- und Außenhandels e.V. (BGA), Berlin, E-Mail:

info@preisderdeutschaussenwirtschaft.de

Further information:

www.aussenwirtschaftspreis.de



Business Ideas from the Classroom

On 8 May 2009, the first exhibition of companies founded by students took place in the WTC Bremen, where 32 of those companies from Bremen and the Northwestern metropolitan area presented their products and services to the general public. After the opening remarks by the Bremen Mayoress and Senator for Finance **Karoline Linnert**, a field report of young company representatives followed, who plan, produce and sale their own products and services and thereby not only acquire skills in economical education, but also in the field of communication, self-organization and teamwork. In subsequent workshops interested young people were offered practice-oriented information and advice from experts.

endeavours to meet the requirements of sustainable management. The event at WTC Bremen will refer to all relevant issues such as analysis, definition, options and management of internationalization strategies and the setup of a business plan for the entry into international markets.

The participation fee is € 50.00 plus V.A.T. Registration is requested by **9 June 2009** at the latest by E-Mail at kressler@uu-bremen.de or by telefax at +49.471.30831-33.

Further information:

www.umwelt-unternehmen.bremen.de

Art Exhibition: Günter H. Behrens and the Art Network ALPHA

From **5 June to 30 July 2009** artworks of the Bremen artist Günter H. Behrens and the members of the art network ALPHA (Petra Engelhard, Jörn Nachtigahl, Helmut Meier and Kathrin M. Senge) are exhibited in the World Trade Center Bremen. The artists cordially invite to the exhibition opening on **5 June at 7.30 pm**.



Günter H. Behrens: Königliche Vielfalt

Opening hours: Mon - Thur 8 am - 6 pm,
Fri 8 am - 5 pm

Contact: Günter H. Behrens,

E-Mail: info@art-behrens.de

www.art-behrens.de



Internationalization of Environmental Economics

On **11 June 2009** from 2 to 6 pm, a symposium of the 'initiative environment enterprise' takes place at WTC Bremen, organized by RKW Bremen GmbH on behalf of the Bremen Senator for Environment, Construction, Transport and Europe. The initiative is aimed at supporting companies based in Bremen and Bremerhaven in their

Bremen shows its Potential on the ,Expo Real 2009'

Every year in October the international real estate trade fair 'Expo Real' in Munich regularly attracts project developers and investors to the Isar. The State of Bremen will again present its different skills in the real estate field and promote investments in Bremen and Bremerhaven. From **5 to 7 Oct. 2009** urban planning developments and projects as well as real estate services will be highlighted on the fair presentation. The presentation will be organized by BIG Bremen – Economic Development in accordance with BIS Bremerhaven.

For Bremen based companies and institutions, there are several possibilities to be represented on the joint fair presentation of the State of Bremen. Interested companies can get information or register themselves at BIG Bremen.

Further information & registration:
Bianka Hanssen, BIG Bremen
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www.big-bremen.de/de/messe_exporeal

Bremen Economic Developers present ,Office Property Report 2008'

In 2008 the office property market in Bremen has not achieved the results of previous years. As in many other German cities, the letting turnover number turned out significantly lower than in the previous year (2008: 81,000 m², 2007: 125,000 m²). The vacancy rate maintained relatively low with 3.3 % (2007: 3.1 %) and is close to the lowest levels of the big German office centers. Likewise, as traditionally in Bremen, the renting price rate is stable. These are results of a recent study made by the real estate analysts Atisreal Consult by order of BIG Bremen. The city center of Bremen was the top-selling place in the city with 30 %. The analysts are predicting that the office property market in Bremen will have a stable development in 2009.

The ,Büromarkt-Report 2008' is available for free at BIG Bremen (E-Mail: mail@big-bremen.de) or on the Internet at www.big-bremen.de/de/downloads.

New Tenants in WTC Bremen

During the last few months the following companies have settled down in the World Trade Center Bremen:

• **Allos GmbH**

Since 1 March 2009 Allos GmbH, belonging to the Royal Wessanen group of companies, is based with a branch office at WTC Bremen. For 35 years now, Allos has been producing high value products for the German organic and health food market. Founded as a self-sufficiency project in 1974, the company has meanwhile grown to a medium-sized enterprise.

• **Incoming Bremen 4 Business**

On 1 March 2009, Ms Annette Hebler-Kordas opened her office 'Incoming Bremen 4 Business' at WTC Bremen. The incoming agency for business travellers undertakes the complete organization, support and responsibility of visiting programs.

• **MAK Verlag GmbH**

The MAK Verlag GmbH is resident at WTC Bremen since 15 March 2009. The publishing company sells all kinds of books.

• **Freightplus (Europe) GmbH under foundation**

On 1 May 2009 the newly established forwarding agency Freightplus (Europe) GmbH settled down at WTC Bremen. The Bremen based GmbH belongs to Freightplus (Australia) Pty. Ltd. in Sydney.

• **Nahrin Food & Cosmetics GmbH**

Likewise on 1 May 2009, Nahrin Food & Cosmetics GmbH established its German subsidiary at WTC Bremen. The company with head office in Vienna/Austria is engaged in import/export trade with all kinds of goods, in particular with body care products.

• **TÜV SÜD Pluspunkt GmbH**

Since 1 May 2009, too, TÜV SÜD Pluspunkt GmbH offers its services from WTC Bremen. TÜV SÜD is the biggest German provider of coaching courses for the recovering of a driving license after confiscation.

The contact data of the WTC tenants are available in the company directory on www.wtc-bremen.de

WTC Event Management

Effective 1 May 2009 Ms **Agnes Knelangen** has taken over the event management at WTC Bremen. Ms Knelangen acquired professional experience in the international hotel business in Riga/Latvia as a Management Assistant of a Five Star Hotel. After 3 years as a project manager at the BTZ Bremen Tourism Center she joined BIG Bremen – Economic Development in 2008 and now changed to the WTC Bremen.



Agnes Knelangen, Project Manager
WTC Event Management

Your Contacts at WTC Center Management:

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