



World Trade Centers
Association

NEWSLETTER 03/05 (November 2005)



„Giving New Orleans a Hand“ – Benefit Event of the Bremen United States Center

On 28 September 2005 an event took place in the World Trade Center Bremen for the benefit of the ‚Xavier‘ and ‚Dillard‘ Colleges in New Orleans, which were both destroyed by hurricane ‚Katrina‘. The evening event, which was initiated and organized by the Bremen United States Center, the network formed by the city of Bremen’s business and cultural organizations with connections to the USA, was presented by Andreas Hoetzel from Radio Bremen. Highlights included jazz and gospel music and a lecture on the world cultural heritage of New Orleans, along with a live link-up with Dickinson College in Pennsylvania, which has taken in and offered support to a number of students made homeless by the disaster. US Consul General Duane C. Butcher from Hamburg and Cheryl Weise, the US Consular Agent from Bremen, both thanked the many people present for the solidarity shown to their fellow citizens.



U.S. Day in Bremen

A very special event will be held on Wednesday, **16 November 2005, from 9 am to 6 pm**, in the World Trade Center Bremen. The Bremen United States Center is presenting, with the support of the BUSC network partners, ‚U.S. Day‘ – an entertaining and informative program on the land of unlimited opportunity. Separate sections and subject areas will offer a wide range of information on various aspects of the United States.

In the foyer of the WTC, visitors can inform themselves at a total of 14 information stands. Exhibitors include the International University Bremen, the US Consulate General in Hamburg, the Carl Schurz Society, the German-American Club, the Bremen Chamber of Commerce, Bremen University and Bremen University for Applied Sciences, Bremer Investitions-Gesellschaft mbH (BIG Group), the German Emigration Center Bremerhaven, the International School of Bremen, Bremen Dockers Baseball Club, Bremen Firebirds American Football Club, Inlingua Bremen and InWent gGmbH.

The conference halls are the venues for film screenings, and there will be a top-class lecture program on the subjects ‚Learning, Working and Studying in the USA‘, ‚Current Visa Regulations‘ and ‚The Future of American Policy‘.

This will be accompanied by a program of cultural entertainment, including performances of gospel and jazz, along with sports-related activities like cheerleading and American football. An American café will be serving muffins, hot dogs, bagels, etc.

The entry is free. All WTC tenants are welcome to attend.



Starterlounge – The Start-up Meeting

The next ‚Start-up Meeting‘ of the Bremen Initiative for the Foundation of New Businesses (B.E.G.IN) is to take place, under the motto **Successfully Independent – »Careers between Cultures«**, on Tuesday, **29 November 2005 from 6 pm** in the World Trade Center Bremen. After the welcoming address from Senator Karin Röpke, Prof. Dr. Désirée Kamm of the Turkish-German Business Institute „td-win“ at the Bremen University of Applied Sciences is to deliver a lecture entitled »Careers between Cultures – From Guest worker to Entrepreneur?«

The subsequent platform discussion will include the participation of five founder members from their respective countries, who will relate details of their initiatives and experiences. One of the invited participants is Krishna Ravindra, CEO of Indiestone Natursteinhandel GmbH and a tenant of several years’ standing of WTC Bremen.

Quite a few information stands will be set up for the supply of further information. The informal get-together after the event offers a chance to conduct conversations and cultivate contacts. The evening event will be chaired by Nesrin Hagen from Funkhaus Europa / Radio Bremen. The entry is free.

Further details: Funda Elmaz, RKW Bremen, phone: (0421) 32 34 64 24, email: elmaz@rkw-bremen.de.

WTC Christmas Party

This year’s Christmas Party for all tenants of WTC Bremen is scheduled for **Thursday, 15 Dezember 2005**. Separate invitations will be sent out in due course.

Bremen's Presence at CeBIT 2006

As on five previous occasions, the Federal State of Bremen will be present at the CeBIT Fair from 9 to 15 March 2006 with a collective booth, under the banner „Bremen / Bremerhaven = Innovation“. The Bremer Investitions-Gesellschaft (BIG Group) is the organizer of the exhibition presence, on behalf of the Senator for Economics and Ports. A total of 18 IT companies and research organizations from the State of Bremen will have the chance to present their products, projects and services on next year's booth for a cost sharing rate of 5,000 Euro each. 14 companies have already declared their intention to participate in Bremen's contribution to CeBIT 2006. Interested business organizations from Bremen and Bremerhaven have until 11 November 2005 to register at BIG for a place on the common booth.

Contact: Bianka Ewert, Bremer Investitions-Gesellschaft, Phone: 9600-126, e-mail: bianka.ewert@big-bremen.de

AGA Training Award for COSCO Apprentice

COSCO Container Lines Europe GmbH und Mr Arne Hinsch, who was trained at COSCO as a shipping administrator and master of business administration for traffic and logistics (BIHV), have been awarded the prize by AGA Unternehmensverband (association of wholesalers, exporters and service providers) and the New Business Institute for their excellent achievements and outstanding commitment to professional training.



Arne
Hinsch

In addition to his ongoing training in the shipping business, Mr Hinsch has successfully completed a three-year study program under the supervision of the Bremen Institute for Commerce and Shipping (BIHV). He thus belongs

to the initial students of this institute brought to life by the private sector, whose founders and management members include both COSCO itself and a number of other renowned Bremen based business organizations and institutions.

The COSCO shipping agency, which is located at WTC Bremen, has many years' experience in the professional training of shipping administrators, and currently has six apprentices on the staff of the Bremen branch.

Art Exhibition „TRISSET“

The artists Günter H. Behrens, Jörg Michaelis and Hannah Kotric are presenting their work in the foyer of the World Trade Center Bremen from **8 to 30 November 2005**.

The paintings of Günter H. Behrens seek to express a balance between the inner and outer world, while involving the observer in the forms and colors used. The eye, spirit and feelings are appealed to equally.

The official opening will be on Friday, 11 November 2005 from 6 pm in the WTC foyer.



Opening hours: Mon - Thur 8 am- 6 pm,
Fri 8 am - 5 pm

AFTER WORK CLUB

The next session of the After Work Club for all tenants of WTC Bremen is to take place on **24 November 2005 from 5 to 7 pm** in the WTC Business Lounge (5th floor). Do drop in, and get to know other tenants or renew 'old acquaintanceships'. We would very much appreciate to be able to retain these meetings as a regular diary date!

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