



World Trade Centers
Association

World Trade Center
Bremen ✓

Newsletter III/09 (Sept. 2009)



Strengthening the Location Bremen with Combined Efforts

On 1 June 2009, **WFB Wirtschaftsförderung Bremen GmbH** (Bremen Economic Development) commenced its operation, uniting the former organizations Bremer Investitions-Gesellschaft mbH (BIG), HVG Hanseatische Veranstaltungs-GmbH, Bremen Marketing GmbH and MGH Messe- und Ausstellungsgesellschaft Hansa GmbH under one roof. Benefits of the resulting synergy include a customer-oriented realignment of economic development measures, improved governance for State policy and cost reductions.

The main objectives of WFB are to offer services that safeguard and create jobs in Bremen and to provide a good business environment.

Further information:

www.wfb-bremen.com

E-Mail: mail@wfb-bremen.de

Bremer Aufbau-Bank: A Solid Partner for Companies, Banks and State

A subsidiary of WFB, Bremer Aufbau-Bank GmbH (BAB) has been the development bank of the German Federal State of Bremen since 2001. Close-partnered with local banks, the organization supports all economic activities that serve the interest of the State of Bremen. BAB supplements the services offered by local banks and accompanies enterprises on their journey from set-up to being publicly traded and also provides support to companies during periods of growth and regarding management continuity.

Small and medium-sized companies in particular benefit from the support provided by the Bremen Development Bank.

As a response to the financial crisis, the Bremen Senator for Economic Affairs and BAB have launched an aid package to secure investments and jobs. BAB created a task force to protect the existence of companies threatened with collapse due to a lack of financing.

Further information:

www.bab-bremen.de

E-Mail: mail@bab-bremen.de

B.E.G.IN

Bremerhaven · Bremen · Bremen Nord

besser selbstständig!

Eine Initiative des Senators für Wirtschaft
und Häfen der Freien Hansestadt Bremen.

B.E.G.IN Info Day

More than ten years ago, sixteen Bremen institutions entered into a partnership and formed the B.E.G.IN network, which set itself the task of supporting entrepreneurs and young companies in Bremen and Bremerhaven. On **2 September 2009, 12 pm to 7 pm**, B.E.G.IN is hosting an information day at WTC Bremen, an opportunity to talk with all network partners and be advised on topics such as

- Ensuring the existence of young companies
- Financing
- Management continuity
- Women's self-employment

Workshops will handle topics such as 'Establishing a company in the creative sector – Opportunities and

risks' and 'Reaping what others have sown? - Aspects of succession in business ownership.'

Further information:

B.E.G.IN-Gründungsleitstelle
c/o RKW Bremen GmbH
Info-Hotline: 0421.32346412
E-Mail: info@begin24.de
www.begin24.de

2009 Annual Photography Exhibition of Bremen Camera Club

Founded in 1958, the Bremen Camera Club is a group of enthusiastic amateur photographers of all ages and persuasions brought together by their enthusiasm for photography. Again this year, the Camera Club will hold its photography exhibition at the World Trade Center Bremen. The exhibition runs from **30 August to 29 September 2009** and features 104 works by 26 photographers, who each have 4 photos in the show relating to a topic they chose themselves.



Ralph Deseniß (Photo of the month Aug. 2009)

Opening hours: Mon - Thur 8 am - 6 pm, Fri 8 am - 5 pm

Contact: c-c-bremen@gmx.de
www.camera-club-bremen.de

Students from Glasgow visit WTC Bremen

Towards the end of May, WTC Bremen welcomed a group of twenty-eight students enrolled in the Master in Global Management (MGM) MBA degree course at Caledonian University, Glasgow, as part of an exchange program coordinated by the Business Studies Faculty at the Bremen University of Applied Sciences. The students, the majority of whom coming from countries outside Europe, were offered a lecture from Dr. Dirk Fornahl, the scientific director of the BAW Regional Economic Research Institute, on how economic structures change and the associated innovation processes required during such changes.



Students from Glasgow visiting WTC Bremen

1-Euro-GmbH vs. Ltd and GmbH

On **8 September 2009, 4 pm**, the Bremen Chamber of Commerce will host a talk that will provide an overview of the recently created form of corporate entity, the 'Unternehmergeellschaft [haftungsbeschränkt]' (business company with limited liability) and its potential uses. This special form of GmbH (limited liability company) may be established with only 1 Euro share capital. At first glance, it ties up fewer assets and is also cheaper to establish, however the form also has some drawbacks, such as the obligatory allocation to reserves. Speaker Jörg H. Linnertz is a lawyer specialised in commerce and corporate law: The attendance is free.

Registration requested:

E-Mail: langesa@handelskammer-bremen.de

Symposium on Occupational Health and Safety

On **12 September 2009** a symposium on occupational health and safety takes place, for the second time, at WTC Bremen. The range of topics includes inter alia

'Psychological strain during temporary employments abroad' and 'The cost impacts of burnouts'.

Further information:

www.rg-web.de

**CeBIT 2010
Information
Event**



**HANNOVER
2.- 6. 3. 2010
cebit.com**

Deutsche Messe AG and FAIRworldwide Bremen will present the projects planned for the next CeBIT trade fair – this year in official partnership with Spain - at a cooperative meeting on **23 Sept. 2009, 2 pm**, at WTC Bremen. WFB Bremen extends a sincere invitation to interested Bremen companies. Since Spain will assume the EU Council Presidency in the first half of 2010, high-level officials from both countries are expected to attend the ITC summit being held on the first day of CeBIT 2010.

Further information & registration:

Ms Alesja Alewelt, FAIRworldwide
Phone: 0421.69620592

E-Mail: mail@fairworldwide.com

1st APOLLON Symposium on Health Sector

The first APOLLON symposium on the health sector will be held on **30 October 2009** at WTC Bremen from 10 am to 5 pm. The symposium will feature interesting lectures and workshops on current topics of economic interest to the health sector and will serve as a central discussion forum for communication between university and business experience. An exhibition forum lasting the whole day will offer information about courses of study offered at the APOLLON Academy, including a special training course – available to everyone, regardless of participation in the symposium. This forum has extensive information on degree courses, new academic content and the APOLLON Academy's innovative academic concept.

Registration requested:

www.apollon-hochschule.de/symposium/anmeldung-symposium/

New Tenants in WTC Bremen

On 1 July 2009 **Treibau Verwaltung GmbH** have established a branch office at WTC Bremen. The company keeps a nationwide branch network under the brand DIE FACHVERWALTER® and is engaged in real estate services.

The contact data of the WTC tenants are available in the company directory on www.wtc-bremen.com.

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